

# Announcing TBT Meeting & Seminar in New Delhi, India in 2025

August 25, 2025 KTL Export Support Center

## □ Background

- To resolve difficulties faced by Korean companies entering India due to 'Indian technical regulations,' a TBT\* business meeting will be held to gather opinions and explore support and cooperation measures
  - \* TBT: Technical Barriers to Trade refer to technical regulations, standards and conformity assessment procedures that may hinder international trade. In India, this includes the BIS Scheme and AIS certification
- India continuously introduces new technical regulations, and acquiring certification is time-consuming and costly. Companies face ongoing issues due to arbitrary interpretation by responsible officials
- Thus, preliminary investigations, business meetings, and Seminars have been promoted to explore establishing a national-level response system to Indian technical regulations (2022-2024, New Delhi)

## □ Overview of the Indian TBT Regulation Seminar Session

- (Purpose) To enhance regulatory response capabilities of Korean companies by inviting Indian regulatory officials to explain BIS Scheme

### <2025 Indian TBT Seminar>

- (Date/Location) September 23, 2025 (Tue), 10:00-12:00 / The Lalit New Delhi
- (Host/Organizer) Korean Agency for Technology and Standards / Embassy of the Republic of Korea in India, Korea Testing Laboratory
- (Attendants) About 100 people including Korean companies active or planning to enter the Indian market and Korea-India-related institutions
  - \* English - Korean consecutive interpretation, provision of handouts and souvenirs

## ○ Seminar Session Program (Tentative)

Time		Description	Presenter
10:00-10:05	5'	Opening Remarks	KATS / Korean Embassy
10:05-10:10	5'	Introduction of Guests	KTL
10:10-10:40	30'	Indian Market Overview & Economic Policy Trends	Korea Institute for International Economic Policy
10:40-11:20	40'	BIS Certification (ISI, CRS, Scheme X) System Overview	Bureau of Indian Standards (BIS)
11:20-11:55	35'	Q&A	* Consecutive interpretation
11:55-12:00	5'	Closing remarks	KATS

※ Program subject to change based on local agency circumstances



※ After the Seminar, Buffet Lunch shall be provided for all participants

## □ Overview of the TBT Local Business Meeting

- **(Date/Location)** September 23, 2025 (Tue), 12:00-13:30 / The Lalit New Delhi
  - \* Address: Fire Brigade Lane, Barakhamba, New Delhi, Delhi 110001 India
- **(Host/Organizer)** Korea Agency for Technology and Standards / Embassy of the Republic of Korea to the Republic of India, Korea Testing Laboratory
  - \* Supporting Organizations: KOTRA New Delhi, Korea SMEs and Startups Agency, Korea Institute for International Economic Policy, Korean Residents Association in India
- **(Accommodation)** Buffet Lunch shall be provided for all participants
- **(Attendants)** About 20 representatives from Korean companies currently operating or planning to enter India and relevant organizations
- **(Programs)** Introduction of Korean government TBT response policies and FTA TBT projects, collection of industry difficulties, and Q&A session to explore public-private cooperation systems

Time		Program	Presenter
-12:00	-	Indian TBT Seminar	-
12:00-12:05	5'	Welcome Remarks	KATS / Korean Embassy
12:05-12:15	10'	Introduction of participants	Participants
12:15-13:25	70'	<ul style="list-style-type: none"> <li>· Sharing TBT-related experiences experienced by enterprises that have entered or are scheduled to enter India</li> <li>· Collecting opinions for public and private partnership system establishment</li> </ul>	Attendants
13:25-13:30	5'	Closing remarks	KATS

\* Due to the limited capacity, not all prospective participants shall be invited



Contact	(Morning) Indian TBT Seminar Registration	(Lunch) TBT Meeting Registration
KTL Export Support Center Jihoon Im (Senior Researcher) / honestjh@ktl.re.kr Jihyun Kang (Researcher) / kjhyun0206@ktl.re.kr Email: tbt@ktl.re.kr		

## Attachment 1 Application Form

Application Form for 2025 India New Delhi Technical Regulation Business Meeting & Seminar

### - Application for Participation -

#### 1. QR Code Scanning

(Morning) Indian TBT Seminar Registration	(Lunch) TBT Meeting Registration
	

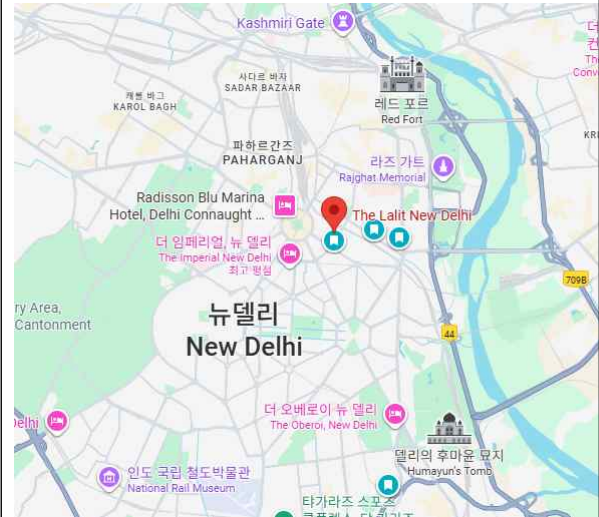



#### 2. Application Form – Google Survey Form

Company Name				
Address				
TBT Meeting Participation	O / X	Seminar Participation	O / X	
List of Applicants				
Name	Position	Tel.	Mobile Phone	Email
<p>The above person(s) hereby applies to participate in the '2025 India New Delhi Technical Regulation Business Meeting and Seminar' organized by KATS and KTL.</p>				
<p>_____ 20 Applicant: (Signature)</p>				
<p>For the attention of KTL Export Support Center</p>				

## Attachment 2 Meeting Venue Information

○ Venue: The Lalit New Delhi, New Delhi, India

- Address: Fire Brigade Lane, Barakhamba, New Delhi, Delhi 110001 India
- Contact: +82-10-9027-1468 (Jihoon Im, Senior Researcher)

	
<p>Map</p>	<p>Hotel Facade</p>
	
<p>Indian TBT Seminar &amp; Business Meeting Room (Crystal Ball Room)</p>	

### Attachment 3 Current Status of Major Indian Technical Regulations

- India maintains strong TBT barriers due to its domestic manufacturing policy and protectionism, with expanded mandatory BIS certification, stricter energy efficiency (BEE) standards, etc.
  - Covers a wide range of products including electrical/electronics, chemicals, industrial goods, steel, telecommunications, medical devices, explosion-proof products, and automobiles. The scope continues to expand.
  - Difficulties include non-recognition of foreign test reports, mandatory use of designated local labs, complex documentation and discriminatory requirements, deposit demands, frequent regulatory changes and insufficient notifications, difficulty in communication, etc.

#### 《Recent BIS Scheme X Developments》

**(Issue ①)** Announcement of BIS Scheme X (Targets low-voltage switchgear and large machinery) by the Ministry of Heavy Industries (Aug 2024) ⇒ 1-year grace period established

**(Issue ②)** Detailed guidelines for BIS Scheme X published (Jul 14, 2025)

\* Includes technical file contents, FMCS (Foreign Manufacturer Certification Scheme), certification fees, etc.

**(Issue ③)** Continued publication of product-specific guidelines (since Jul 16, 2025)

\* Metal cutting machines, switchgear, rubber/plastic machinery, semiconductor converters, etc.  
⇒ A high-impact seminar will be arranged by inviting BIS officials for presentations.

- Korean companies exporting to or entering India feel strong fatigue from India's trade technical barriers and request continuous, centralized government support.

#### 《Key Difficulties Identified at 2024 India Business Meeting》

1. Desire for more consistent systems across Indian standards (BIS, AIS)
2. Difficulties in complying with various Indian regulations including BIS, BEE (energy efficiency), and environmental rules
3. Ambiguous classification criteria for BIS items create customs clearance problems for companies with diverse product lines
4. Various complex regulations hinder new entries into the Indian market and make information hard to obtain
5. Severe delays in certificate issuance due to lack of staff at BIS
6. Request for regular government-level dialogue channel with BIS

#### 《Excerpt from 2024 FTA TBT Support Project Satisfaction Survey》

1. (Company Difficulties) 54.5% reported that technical regulation difficulties are increasing
2. (Need for National Response) 74.9% answered that a national-level response is necessary
3. (Support Needed) High demand for technical regulation support (56.6%), information provision (54.3%), and removal of unnecessary regulations (50.2%)