Notification of the Committee on Labels RE: The motorcycle, the electric motorcycle and the electric bicycle are the label-controlled products

At present, the motorcycle, the electric motorcycle and the electric bicycle are gaining popularity and are being used by consumers for travel in large numbers. In addition, technological advancements have resulted in a various of products with different product details. Therefore, to protect consumers, so that they are informed of essential information to consider while choosing products and to be safe from using such products correctly, it is expedient to prescribe the motorcycle, the electric motorcycle, and the electric bicycle are the label-controlled products.

By Section 30 and Section 31 of the Consumer Protection Act B.E. 2522 (1979) as amended by the Consumer Protection Act (No. 2) B.E. 2541 (1998), the Committee on Labels hereby issues the notification as follows:

Clause 1 The Notification of the Committee on Labels No. 40 (B.E. 2560) on the label of motorcycle is label-controlled product dated 16 May B.E. 2560 shall be repealed.

Clause 2 In this announcement:

"Motorcycle" means a motorcycle powered by an engine and shall include a bicycle equipped with an engine.

"Electric motorcycle" means a motorcycle that is propelled by electricity.

"Electric bicycle" means a bicycle propelled by the rider's power in conjunction with electricity, or propelled by electricity.

Clause 3 Motorcycle, electric motorcycle, and electric bicycle are subject to the controlled label.

Clause 4 The label of the commodity subject to the controlled labels under Clause 3 shall be specified text, pictures, artificial designs, or images as appropriate, as the case may, but such statements must be true, does not cause misunderstandings about the essence of that product and must be in Thai or Thai language with a foreign language to explain to understand the meaning of the picture, artificial designs or images that can be seen and read clearly, provided that it is under Clause 5.

The provisions in paragraph one shall not apply to the label of label-controlled goods manufactured for export and not sold in Thailand.

Clause 5 The label of label-controlled goods must specified as follows:

- (1) The name of the category, or type of goods that can be understood as what the goods are.
- (2) The name, or trademark of the goods registered in Thailand of the manufacturer for sale.
- (3) The name or trademark of the goods registered in Thailand of the ordered person, or importer in the Kingdom for sale.
- (4) In the case of imported goods, the name of the country of manufacture must also be specified.
- (5) The location of the manufacturer for sale, or of the ordered person, or importer into the Kingdom for sale.
- (6) Must present the size or dimensions of the goods. For the unit used, the full name, or abbreviation, or wildcard can be used instead.

- (7) The weight of the goods (including the battery). For the unit used, the full name, or abbreviation, or wildcard can be used instead.
- (8) Must present the load capacity. For the unit used, the full name, abbreviation, or wildcard may be used instead.
- (9) Must present the details of the goods, at least the brand, model, size, or generator of energy, and category or fuel type.
- (10) Must present power and torque. For the unit used, the full name, or abbreviation, or wildcard can be used instead.
- (11) Duration and conditions of product warranty, equipment, and accessories. (If any)
 - (12) Type of brake system
- (13) Must present the instructions for use so that consumers can accurately understand.
- (14) Recommendations for use or storage so that consumers can use the goods properly, such as checking the equipment and studying the user manual for motorcycles, electric motorcycles and electric bicycles, emergency assistance manual for motorcycles, electric motorcycles, and electric bicycles before usage.
- (15) Precautions so that consumers can consume the goods safely, such as driving mindfully and carefully, especially when driving up a steep slope.
- (16) Warnings so that consumers can consume the goods safely, the warning must state, "It may result in death or disability if a helmet is not worn, and children whose feet have not reached the footrest should not be allowed to ride." The warning message must be in a font size no less than 3 millimeters, in a color that contrasts with the background color, and must be permanently displayed on the fuel tank or other areas of the product that consumers can clearly see and read.

- (17) Date, month, and year of manufacture, unless the exact date of manufacture cannot be specified, specify only the week and year of manufacture or month and year of manufacture to understand the benefits of the quality or properties of such goods.
- (18) Price, specified in Thai Baht, and may also specify the units in other currencies.
- (19) In the case of electric motorcycles and electric bicycles, in addition to the text according to (1) (18), additional text must be stated at least as follows:
- (a) The power of the electric motor. For the unit used, the full name or abbreviation, or wildcard can be used instead.
 - (b) The type of battery.
 - (c) The capacity of battery.
 - (d) The duration and method of charging the battery.
 - (e) The distance that can be driven per one charge.
- (f) The rate of electrical energy consumption, in units of Watt-Hours per Kilometer (Wh/km).

The display of the text in (17) shall be displayed in date, month, and year. However, "month" may be displayed as a number or letter. For "year", specify as "B.E." or "A.D." In case of that the date, month, and year are displayed out of order, there must be a message or a letter that communicates to consumers. The method for displaying such messages is also attached.

The display of the text on the product label must be visible and readable. The size of the font used must be related to the size of the label area and the height of characters must not be less than 2 millimeters, except in the case of a label with an area less than 35 square centimeters, the height of the characters must not be less than 1.5 millimeters.

Clause 6 If the labels of label-controlled goods cannot be properly displayed as specified in Clause 4 and Clause 5 in the same place, such as cannot be displayed all on goods. It shall show text, picture, artificial mark, or any picture in any part of the product, or container, or product packaging, or inserted; or included with the product, or container, or product packaging, or in documents, or manuals for use in conjunction with products, or signs installed, or displayed on the product, or containers or packages containing that product but when labeling is included everywhere must be able to see and read clearly.

Clause 7 This Notification shall come into force after one hundred and twenty days following the date of its publication in the Royal Gazette.

Given on the Day of (Month) B.E.

(Signed)
(Mr. Ronnarong Phoolpipat)
Chairperson of the Committee on Labels

Translated by Mr.Manop Pisetkul 19 March 2025